



## **RDA Microelectronics Prices Initial Public Offering**

SHANGHAI, China, Nov. 10, 2010 (GLOBE NEWSWIRE) -- RDA Microelectronics (Nasdaq:RDA), a fabless semiconductor company specializing in RF and mixed signal chips for cellular, broadcast and connectivity applications, today announced the pricing of its initial public offering of 7,500,000 American Depository Shares (ADS) representing 45,000,000 ordinary shares, at a price of \$9.00 per ADS. A total of 7,342,000 ADSs are being offered by RDA Microelectronics and a total of 158,000 ADSs are being offered by the selling stockholders. In addition, RDA Microelectronics has granted the underwriters a 30-day option to purchase up to an additional 1,125,000 ADSs to cover over-allotments, if any. Morgan Stanley and Credit Suisse are acting as joint book-running managers, and Caris & Company is acting as co-manager. RDA Microelectronics' ADSs began trading today on the NASDAQ Global Market under the symbol "RDA."

A registration statement relating to these securities was declared effective by the Securities and Exchange Commission on November 9, 2010. Any offer or sale will be made only by means of a written prospectus forming part of the effective registration statement. Copies of the final prospectus relating to the offering may be obtained from the offices of:

Morgan Stanley & Co. Incorporated  
180 Varick Street  
New York, New York 10014  
Attention: Prospectus Department  
E-mail: [prospectus@morganstanley.com](mailto:prospectus@morganstanley.com)

Credit Suisse  
Attention: Credit Suisse Prospectus Department  
Eleven Madison Avenue, New York, New York 10010

Phone: 1-800—221-1037

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdictions in which such offer, solicitations or sale would be unlawful prior to their registration or qualification under the securities laws of any such state or jurisdiction.

### **About RDA Microelectronics**

Headquartered in Shanghai, China, RDA Microelectronics is a fabless semiconductor company that designs, develops and markets RF and mixed signal semiconductors for cellular, broadcast and connectivity applications. The company's leading product lines include power amplifiers and front-end modules, FM radio receivers, LNB satellite down converters and Bluetooth system-on-chip (SOC). For additional information, please see the company's website at <http://www.rdamicro.com>.

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